



MAKE A DIFFERENCE

Make A Difference Foundation Fundraiser

Cape Argus Pick 'n Pay Cycle Tour 2010

FINAL ARRANGEMENTS – 'R U CRAZY PACKAGE'

Thank you for joining the MAD peloton on 14 March 2010 and helping us to raise funds for the education of our talented young South Africans from less privileged circumstances. We would like to bring the following final arrangements for this event to your attention:

PRE-EVENT REGISTRATION

Registration will take place at the Cape Argus Lifecycle Expo at the Good Hope Centre, Sir Lowry Road, Cape Town. All MAD entrants come and register in the main registration area **at the MAD stand on the Basement Level**. The stand will be situated opposite the Cycle Tour registration area.

REGISTRATION TIMES

Please note that **pre-registration prior to the Cycle Tour is compulsory**. MAD registration times are as follows and differ slightly from the Cycle Tour registration times:

Thursday, 11 March and Friday, 12 March 2010	10:00am – 20:00pm
Saturday, 13 March 2010	09:00am – 12:00pm

Kindly note that you will receive your MAD cycle shirt with your registration pack. As per previous correspondence, note that MAD does not provide cycling pants this year. **You are requested to wear your own cycling pants, preferably in black to match your MAD cycle shirt.**

If you have purchased a timing chip online or through MAD, this will be included in your registration pack. Please ensure to check your pack before leaving the registration desk.

RACE DAY, SUNDAY 14 MARCH 2010

By now you have received an email from the Cape Argus Cycle Tour Office with a seeding time. Please note that the **MAD start time will be at 8:35 and we are in group SS. Very important: kindly refer to attached map for meeting place and positioning for group SS.**

If you have received an earlier seeded time, you have a choice of whether you want to take up your earlier time (suggested for more competitive riders), but may choose to remain in the MAD group at 8:35 in which case you join the MAD group as follows:

07:55	MAD peloton to meet at SS start location in front of Broadway Centre as per attached map
08:10	MAD peloton photo shoot

08:20 Move to start as instructed by Francois Pienaar: harbour side start lane

08:35 MAD start
Cycle like MAD!!!

SHOW US JUST HOW MAD YOU ARE!

Didn't score points on Valentine's Day? Well, we're giving you the perfect opportunity to make up for it...MAD is launching a pledge campaign between now and 12 March 2010, giving you the opportunity to raise additional funds by getting your friends, family and colleagues to support you every MAD meter you cycle! All funds raised will be utilized for the MAD Education Programme.

See attached PLEDGE CHALLENGE to see what goodies are up for grabs for your effort! Make it count!

PAYMENT AND 18A TAX CERTIFICATES

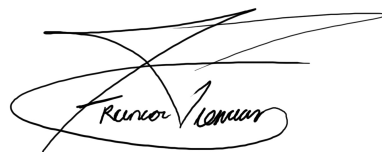
Kindly note that your payment is due prior to registration on 11 March 2010. If you have not yet received your invoice, please contact Lauren Krüger on (021) 464 8864 or email events@themadbunch.org.za. Should you have already made payment and require an 18A tax certificate, please send your proof of payment with full names and postal address to the above-mentioned email address.

QUERIES ON THE DAY

Lauren Krüger – 083 283 2199
Karien Winter – 082 395 1781

Thank you for joining the MAD peloton!

We wish you a most enjoyable race!

A handwritten signature in black ink, appearing to read 'Francois Pienaar', with a large, stylized flourish above it.

& THE MAD TEAM